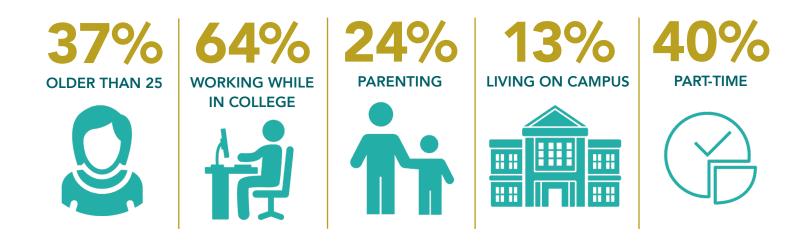
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WHO ARE TODAY'S STUDENTS?

Nationally, today's students are more diverse than any previous generation of college students: in age, race, and income level. They're more mobile and may not live on campus. Most participate in the workforce, either full-time or part-time. Work and family responsibilities beyond the classroom—whether that is on-campus or online—often compete with today's students' educational goals.

NATIONWIDE, TODAY'S STUDENTS ARE:

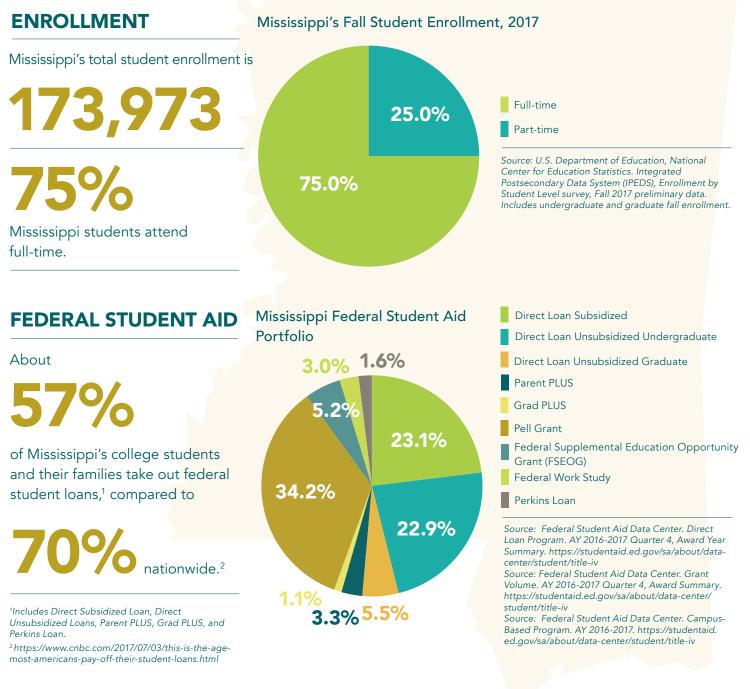


Danette Howard, Senior Vice President and Chief Strategy Officer at Lumina Foundation, advocates for being more clear about how equity is defined within the context of postsecondary attainment. Racial justice and fairness must
be at the center of a redesigned
postsecondary system... racial
inequality has a grim history in our
country that we can't shy away from
as we work to increase access, success
and attainment. We must continue
to confront it and recommit to
dismantling it. Every single day.



SNAPSHOT: How do Mississippi's numbers stack up?

To better understand how Mississippi compares to the national higher education landscape, look to the data below detailing trends in enrollment, federal student aid, tuition and fees, earnings, and attainment comparing national and state level data.



higher learning Advocates



TUITION & FEES

Mississippi's institutions of higher education tuition & fees are below the national average.

Source: College Board. Trends in College Pricing 2018. Figure 5 and 6. https://trends.collegeboard. org/college-pricing

Source: College Board. Average Tuition and Fees and Room and Board in Current Dollars, 2017-18 and 2018-19.

https://trends.collegeboard.org/college-pricing/ figures-tables/average-published-undergraduatecharges-sector-2018-19

ATTAINMENT

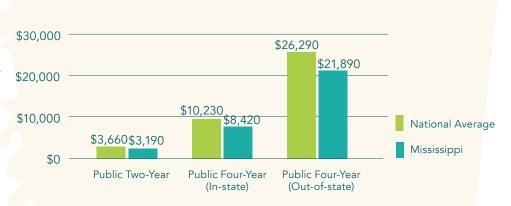
In 2016-2017, above-average rates of Mississippi students obtained associate's degrees and certificates compared to the rest of the nation, but below-average rates of Mississippi students obtained bachelor's degrees.

Source: U.S. Department of Education, National Center for Education Statistics. Integrated Postsecondary Education Data System (IPEDS), Completions Survey by Gender, 2016-2017 academic year.

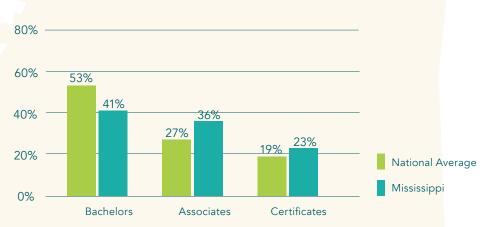
Source: Ginder, S.A., Kelly-Reid, J.E., and Mann, F.B. (2018). Postsecondary Institutions and Cost of Attendance in 2017– 18; Degrees and Other Awards Conferred, 2016–17; and 12-Month Enrollment, 2016–17: First Look (Provisional Data) (NCES 2018-060rev). U.S. Department of Education. Washington, DC: National Center for Education Statistics. Retrieved November 2018 from https://nces.ed.gov/ pubs2018/2018060REV.pdf

Note: Certificates only include less than one year and at least one year but less than 4 years.

Average Tuition & Fees | 2018-2019



Percentage of Degrees & Certificates Awarded | 2016-2017





SNAPSHOT: How do Mississippi's numbers stack up?

ATTAINMENT continued

Mississippi Education Levels for Residents Ages 25-64

As of February 2019,

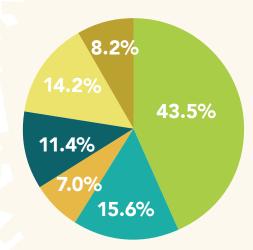
40.8%

of Mississippi residents ages 25-64 have obtained a certificate or postsecondary degree.

NATIONALLY,

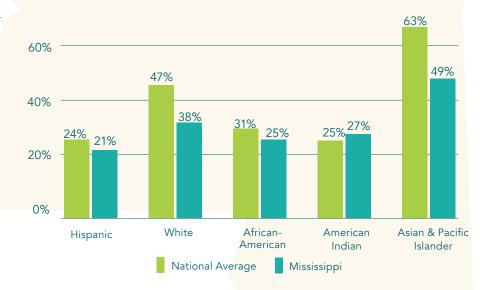
47.6%

of Americans ages 25-64 have obtained a certificate or postsecondary degree.³





Percentage of Mississippi Residents Ages 25-64 with at least an Associate's Degree by Race



Source: Lumina Foundation. A Stronger Nation. February 22, 2019. http://strongernation.luminafoundation.org/ report/2019/#state/MS

> higher learning

³http://strongernation.luminafoundation.org/ report/2019/#state/MS

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SNAPSHOT: How do Mississippi's numbers stack up?

EARNINGS AND EMPLOYMENT

Americans who earn a postsecondary degree or credential have higher earnings potential.

Source: Georgetown University Center for Education and Workforce. Certificates: Gateway to Gainful Employment and College Degrees. https://cew. georgetown.edu/cew-reports/certificates/

Mississippi workers with higher levels of postsecondary attainment \$60,000 have more earning power than their peers with less than a bachelor's degree. The median earnings of Mississippi residents is below the national average. \$20,000

Source: U.S. Census Bureau, Earnings in the Past 12 Months, 2012-2016 American Community Survey 5-Year Estimates. https://factfinder.census.gov/faces/tableservices/

jsf/pages/productview.xhtml?pid=ACS_09_5YR_ S1501&prodType=table

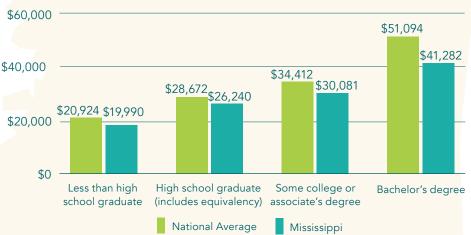
The majority of jobs nationwide in 2020 will require education beyond high school.

Source: Anthony P. Carnevale, Nicole Smith, and Jeff Strohl. Georgetown Center for Education and Workforce. Recovery: Job Growth and Education Requirements through 2020. June 26, 2013. https://cew.georgetown.edu/cew-reports/ recovery-job-growth-and-education-requirementsthrough-2020/

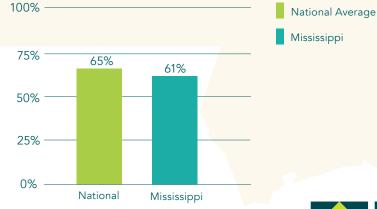
National Average Earnings of U.S. Workers By Educational Attainment



Median Earnings by Educational Attainment for Mississippi Residents Aged 25 and Over



Percentage of Jobs that will Require Postsecondary Education by 2020





WHAT CHALLENGES DO TODAY'S STUDENTS FACE?

AFFORDABILITY

FINANCIALLY INDEPENDENT

FFDFRAI POVERTY AT OR BELOW LINE





OF STUDENTS with additional financial, work, and family obligations leave school in their first year⁵

EMERGENCY COSTS

Early data from the University

universities, shows that about

4,000 Pell-eligible college

coalition of eleven public research

seniors, who are in good academic

Innovation Alliance (UIA), a

COMPLETION

WORK



VETERAN-STATUS



OF **UNDERGRADS** ARE VETERANS



but they face unique challenges, such as applying

competencies learned in military service to civilian careers and academics.

HOW CAN FEDERAL POLICY HELP SET TODAY'S STUDENTS UP FOR SUCCESS?

Outcomes are critical for today's students—including completion, employment, equity, and value—to be gained from higher learning. Federal policy needs to catch up to the way that today's students are learning and reward institutions and systems that deliver the strongest career and educational outcomes.

standing, are at risk of being dropped from their

classes or not allowed to graduate because less

than \$1,000 is owed to their institutions.⁴

FEDERAL FINANCIAL AID should be

redesigned with a focus on the needs of a wide range of students, especially those who work full- or part-time, are financially independent, or need to enroll in courses outside the traditional two-semester approach. Redesign approaches could include rethinking Pell eligibility for workforce programs, or simpler loan repayment to match today's students' needs.

DATA gathered through federal, state, and workforce data systems should cover the full spectrum of today's students, not just firsttime, full-time students. Today's students, families, schools, and taxpayers need clear information to make informed choices about higher learning.

⁵ https://www.luminafoundation.org/todays-student-statistics



⁴ https://www.insidehighered.com/sites/default/server_files/files/Completion%20 Grants%20release%208_16_17%20FINAL.pdf