WHO ARE TODAY'S STUDENTS?

Nationally, today's students are more diverse than any previous generation of college students: in age, race, and income level. They're more mobile and may not live on campus. Most participate in the workforce, either full-time or part-time. Work and family responsibilities beyond the classroom—whether that is on-campus or online—often compete with today's students' educational goals.

NATIONWIDE, TODAY'S STUDENTS ARE:

37%

OLDER THAN 25



64%

WORKING WHILE IN COLLEGE



24%

PARENTING



13%

LIVING ON CAMPUS



40%

PART-TIME



Giselle Gonzalez wanted to obtain a college degree to ensure she gets a job that leads to a secure and happy life. She was accepted as part of Maryland's CollegeTracks program, which helped her complete the Free Application for Federal Student Aid (FAFSA), apply for grants, and prepare for a scholarship interview.

It's really hard to have stability if you haven't gone to college. If I want to be able to live on my own and not struggle to pay for things, it would be better to further my education. It's hard to pay for all the books and such. That's why I am working the two jobs, to try to help my parents out now that my sister's also going to college. For us, it's a little bit of a struggle, but we're making it through.

//

To learn more about Giselle's story, visit todaysstudents.higherlearningadvocates.org.





SNAPSHOT: How do Hawaii's numbers stack up?

To better understand how Hawaii compares to the national higher education landscape, look to the data below detailing trends in enrollment, federal student aid, tuition and fees, earnings, and attainment comparing national and state level data.

ENROLLMENT

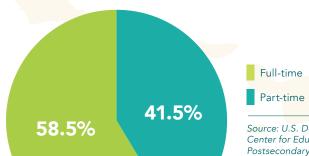
Hawaii's total student enrollment is

64,436

58%

Hawaii students attend full-time.





Source: U.S. Department of Education, National Center for Education Statistics. Integrated Postsecondary Data System (IPEDS), Enrollment by Student Level survey, Fall 2017 preliminary data. Includes undergraduate and graduate fall enrollment.

FEDERAL STUDENT AID

About

56%

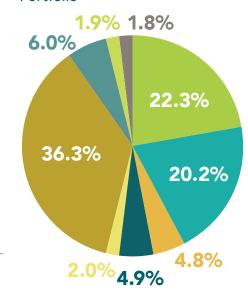
of Hawaii's college students and their families take out federal student loans,¹ compared to

70% nationwide.²

¹Includes Direct Subsidized Loan, Direct Unsubsidized Loans, Parent PLUS, Grad PLUS, and Perkins Loan.

² https://www.cnbc.com/2017/07/03/this-is-the-age-most-americans-pay-off-their-student-loans.html

Hawaii Federal Student Aid Portfolio



Direct Loan Subsidized

Direct Loan Unsubsidized Undergraduate

Direct Loan Unsubsidized Graduate

Parent PLUS

Grad PLUS

Pell Grant

Federal Supplemental Education Opportunity Grant (FSEOG)

Federal Work Study

Perkins Loan

Source: Federal Student Aid Data Center. Direct Loan Program. AY 2016-2017 Quarter 4, Award Year Summary. https://studentaid.ed.gov/sa/about/datacenter/student/title-iv

Source: Federal Student Aid Data Center. Grant Volume. AY 2016-2017 Quarter 4, Award Summary. https://studentaid.ed.gov/sa/about/data-center/ student/title-iv

Source: Federal Student Aid Data Center. Campus-Based Program. AY 2016-2017. https://studentaid.ed.gov/sa/about/data-center/student/title-iv







SNAPSHOT: How do Hawaii's numbers stack up?

TUITION & FEES

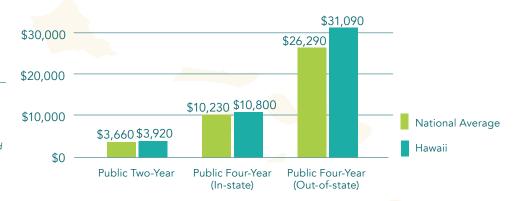
Hawaii's institutions of higher education tuition & fees are above the national average.

Source: College Board. Trends in College Pricing 2018. Figure 5 and 6. https://trends.collegeboard.org/college-pricing

Source: College Board. Average Tuition and Fees and Room and Board in Current Dollars, 2017-18 and 2018-19.

https://trends.collegeboard.org/college-pricing/figures-tables/average-published-undergraduate-charges-sector-2018-19

Average Tuition & Fees | 2018-2019



ATTAINMENT

In 2016-2017, above-average rates of Hawaii students obtained associate's degrees compared to the rest of the nation.

Source: U.S. Department of Education, National Center for Education Statistics. Integrated Postsecondary Education Data System (IPEDS), Completions Survey by Gender, 2016-2017 academic year.
Source: Ginder, S.A., Kelly-Reid, J.E., and Mann, F.B. (2018). Postsecondary Institutions and Cost of Attendance in 2017–18; Degrees and Other Awards Conferred, 2016–17; and 12-Month Enrollment, 2016–17: First Look (Provisional Data) (NCES 2018-060rev). U.S. Department of Education. Washington, DC: National Center for Education Statistics. Retrieved November 2018 from https://nces.ed.gov/pubs/2018/2018060REV.pdf Note: Certificates only include less than one year and at least one year but less than 4 years.

Percentage of Degrees & Certificates Awarded | 2016-2017







SNAPSHOT: How do Hawaii's numbers stack up?

ATTAINMENT continued

As of February 2019,

46.9%

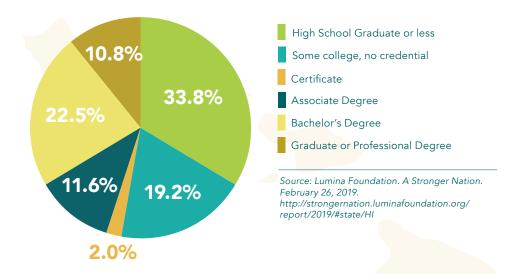
of Hawaii residents ages 25-64 have obtained a certificate or postsecondary degree.

NATIONALLY,

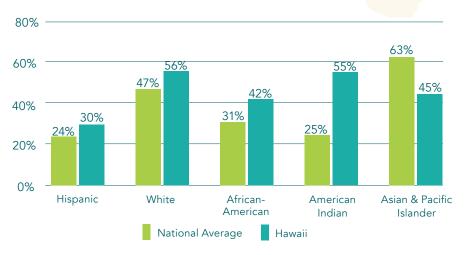
47.6%

of Americans ages 25-64 have obtained a certificate or postsecondary degree.³

Hawaii Education Levels for Residents Ages 25-64



Percentage of Hawaii Residents Ages 25-64 with at least an Associate's Degree by Race



Source: Lumina Foundation. A Stronger Nation. February 26, 2019. http://strongernation.luminafoundation.org/ report/2019/#state/MD



³http://strongernation.luminafoundation.org/ report/2019/#state/HI



SNAPSHOT: How do Hawaii's numbers stack up?

EARNINGS AND EMPLOYMENT

Americans who earn a postsecondary degree or credential have higher earnings potential.

Source: Georgetown University Center for Education and Workforce. Certificates: Gateway to Gainful Employment and College Degrees. https://cew.georgetown.edu/cew-reports/certificates/

Hawaii workers with higher levels of postsecondary attainment have more earning power than their peers with less than a bachelor's degree. The median earnings of Hawaii residents is below the national average for bachelor's degree recipients.

Source: U.S. Census Bureau, Earnings in the Past 12 Months, 2012-2016 American Community Survey 5-Year Estimates.

https://factfinder.census.gov/faces/tableservices/ jsf/pages/productview.xhtml?pid=ACS_09_5YR_ S1501&prodType=table

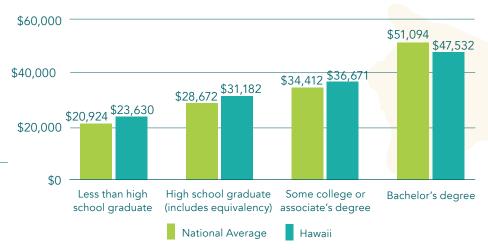
The majority of jobs nationwide in 2020 will require education beyond high school.

Source: Anthony P. Carnevale, Nicole Smith, and Jeff Strohl. Georgetown Center for Education and Workforce. Recovery: Job Growth and Education Requirements through 2020. June 26, 2013. https://cew.georgetown.edu/cew-reports/recovery-job-growth-and-education-requirements-through-2020/

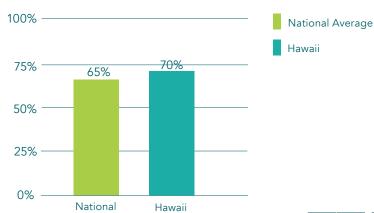
National Average Earnings of U.S. Workers By Educational Attainment



Median Earnings by Educational Attainment for Hawaii Residents Aged 25 and Over



Percentage of Jobs that will Require Postsecondary Education by 2020





WHAT CHALLENGES DO TODAY'S STUDENTS FACE?

AFFORDABILITY

INDEPENDENT

AT OR BELOW

LINE

PART-TIME VS.

PART-TIME



COMPLETION

OF STUDENTS

with additional financial, work, and family obligations leave school in their

WORK

IN COLLEGE



PARENTING

24%



EMERGENCY COSTS

first year⁵

Early data from the University Innovation Alliance (UIA), a coalition of eleven public research universities, shows that about 4,000 Pell-eligible college seniors, who are in good academic

standing, are at risk of being dropped from their classes or not allowed to graduate because less than \$1,000 is owed to their institutions.4

VETERAN-STATUS

UNDERGRADS ARE VETERANS



but they face unique challenges, such as applying

competencies learned in military service to civilian careers and academics.

HOW CAN FEDERAL POLICY HELP SET TODAY'S STUDENTS UP FOR SUCCESS?

Outcomes are critical for today's students—including completion, employment, equity, and value—to be gained from higher learning. Federal policy needs to catch up to the way that today's students are learning and reward institutions and systems that deliver the strongest career and educational outcomes.

FEDERAL FINANCIAL AID should be redesigned with a focus on the needs of a wide range of students, especially those who work full- or part-time, are financially independent, or need to enroll in courses outside the traditional two-semester approach. Redesign approaches could include rethinking Pell eligibility for workforce programs, or simpler loan repayment to match today's students' needs.

DATA gathered through federal, state, and workforce data systems should cover the full spectrum of today's students, not just firsttime, full-time students. Today's students, families, schools, and taxpayers need clear information to make informed choices about higher learning.

⁵ https://www.luminafoundation.org/todays-student-statistics



⁴ https://www.insidehighered.com/sites/default/server_files/files/Completion%20 Grants%20release%208_16_17%20FINAL.pdf