



Higher Learning Advocates Position Summary

Senior Advocacy Manager

Summary

Higher Learning Advocates is seeking a Senior Advocacy Manager to lead the development and execution of coalition and collaborative activities. Based in Washington, DC, this position will interact with the Higher Learning Advocates team as well as external stakeholders and consultants, and requires an understanding of the organization's mission and priorities as well as the enjoyment of working with others to accomplish the organization's goals.

Responsibilities

Today's Students Coalition

- Manage the development of the Today's Students Coalition to advance the coalition's agenda and goals to demonstrate a cadre of membership, grassroots, and state voices to federal policymakers.
- Implement strategies to increase the visibility, impact, and growth of the coalition.
- Build new programming and activities under the Today's Students Coalition brand.
- Manage relationships with coalition partners and members as well as prospective members.

Advocacy and Government Relations

- Participate in the planning and execution of coalitions, meetings, and conferences to advance organization's policy strategies, including facilitation.
- Support the Higher Learning Advocates' Champions Network.
- Cultivate, build, and maintain relationships with key external partners.
- Manage the distribution of letters, advocacy actions, and other external partnership activities.
- Engage in partnership activities, including the Higher Education Alliance and other external coalitions.

Additional

- Other duties as assigned.

Qualifications

- Knowledge of higher education, workforce, and federal fiscal policy and related issues;
- Demonstrated success in influencing and affecting policy change at the federal level;
- Ability to work creatively to identify opportunities for organizational advancement; ability to work independently, to be highly-organized, and pay keen attention to detail;
- Strong oral and written communication skills, demonstrated by the ability to summarize complex policy topics for multiple audiences;

- Able to manage complex situations and relationships with confidence, confidentiality and tact; and
- Operating style suited to working in a small team environment where teamwork, creativity, and flexibility are valued.

Work Environment and Physical Demands

- Work is performed in an office environment, mostly sedentary.
- Visual and auditory acuity for extensive use of various forms of technology.
- The position is currently remote, but is based in Washington, DC.

Compensation

A competitive compensation package including salary and benefits is available and is commensurate with experience and qualifications.

Higher Learning Advocates is an equal opportunity employer. Women and people of color are encouraged to apply.

To apply for this position, please submit a cover letter and resume to careers@higherlearningadvocates.org with **ADVOCACY in the message title.**

Higher Learning Advocates is a 501(c)3 nonprofit organization based in Washington, DC that supports and advances policy changes that increase postsecondary attainment. We support a postsecondary system that is student-centered, equitable, outcomes-based, and focused on educational quality by advocating for policies that: are based on student outcomes, make postsecondary education and student aid work for today's student, and ensure access and affordability. We are bipartisan, strategically minded, and focused on improving postsecondary outcomes for all students.

For more information about Higher Learning Advocates, visit www.higherlearningadvocates.org.