WHO ARE TODAY’S STUDENTS?

Nationally, today’s students are more diverse than any previous generation of college students: in age, race, and income level. They’re more mobile and may not live on campus. Most participate in the workforce, either full-time or part-time. Work and family responsibilities beyond the classroom—whether that is on-campus or online—often compete with today’s students’ educational goals.

NATIONWIDE, TODAY’S STUDENTS ARE:

- 37% older than 25
- 64% working while in college
- 24% parenting
- 13% living on campus
- 40% part-time

IN MICHIGAN,

first-generation college student Aya Waller-Bey found navigating the federal student aid application process very difficult. She argues that high schools and institutions of higher education should do a better job supporting students, especially first-generation students, complete the federal student aid application process. Aya also argues that institutions of higher education can better support students by reframing the rhetoric that surrounds financial aid.

To learn more about Aya’s story, visit todaysstudents.higherlearningadvocates.org.
SNAPSHOT: How do Michigan’s numbers stack up?

To better understand how Michigan compares to the national higher education landscape, look to the data below detailing trends in enrollment, federal student aid, tuition and fees, earnings, and attainment comparing national and state level data.

ENROLLMENT

Michigan’s total student enrollment is 568,805

60%

Michigan students attend full-time.

FEDERAL STUDENT AID

About

64% of Michigan’s college students and their families take out federal student loans,\(^1\) compared to 70%\(^2\) nationwide.

1. Direct Loan Subsidized
2. Direct Loan Unsubsidized
3. Direct Loan Unsubsidized Graduate
4. Parent PLUS
5. Grad PLUS
6. Pell Grant
7. Federal Supplemental Education Opportunity Grant (FSEOG)
8. Federal Work Study
9. Perkins Loan

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\(^1\)Includes Direct Subsidized Loan, Direct Unsubsidized Loans, Parent PLUS, Grad PLUS, and Perkins Loan.

\(^2\)https://www.cnbc.com/2017/07/03/this-is-the-age-most-americans-pay-off-their-student-loans.html


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SNAPSHOT: How do Michigan’s numbers stack up?

TUITION & FEES

Michigan’s institutions of higher education tuition & fees are significantly above the national average for out-of-state students attending public four-year institutions.

Source: College Board. Trends in College Pricing 2018. Figure 5 and 6. https://trends.collegeboard.org/college-pricing


ATTAINMENT

In 2016-2017, about-average rates of Michigan students obtained postsecondary degrees or credentials compared to the rest of the nation.


Note: Certificates only include less than one year and at least one year but less than 4 years.
SNAPSHOT: How do Michigan’s numbers stack up?

**ATTAINMENT continued**

As of February 2019, 45% of Michigan residents ages 25-64 have obtained a certificate or postsecondary degree.

NATIONALLY, 47.6% of Americans ages 25-64 have obtained a certificate or postsecondary degree.¹

**Michigan Education Levels for Residents Ages 25-64**

- High School Graduate or less: 11.5%
- Some college, no credential: 19.2%
- Certificate: 10.4%
- Associate Degree: 20.0%
- Bachelor’s Degree: 34.8%
- Graduate or Professional Degree: 4.0%


**Percentage of Michigan Residents Ages 25-64 with at least an Associate’s Degree by Race**

- Hispanic: 24% National Average: 47%
- White: 25% National Average: 42%
- African-American: 31% National Average: 42%
- American Indian: 26% National Average: 31%
- Asian & Pacific Islander: 25% National Average: 63%
- Michigan: 31% National Average: 71%


¹http://strongernation.luminafoundation.org/report/2019/#state/MI
SNAPSHOT: How do Michigan’s numbers stack up?

EARNINGS AND EMPLOYMENT

Americans who earn a postsecondary degree or credential have higher earnings potential.

Source: Georgetown University Center for Education and Workforce. Certificates: Gateway to Gainful Employment and College Degrees. https://cew.georgetown.edu/cew-reports/certificates/

Michigan workers with higher levels of postsecondary attainment have more earning power than their peers with less than a bachelor’s degree. However, the median earnings of Michigan residents is below the national average.


The majority of jobs nationwide in 2020 will require education beyond high school.

WHAT CHALLENGES DO TODAY’S STUDENTS FACE?

**AFFORDABILITY**
- 49% *FINANCIALLY INDEPENDENT*
- 31% *AT OR BELOW FEDERAL POVERTY LINE*

**PART-TIME VS. COMPLETION**
- 40% *PART-TIME*
- 38% *OF STUDENTS with additional financial, work, and family obligations leave school in their first year*

**WORK**
- 64% *WORK WHILE IN COLLEGE*

**PARENTING**
- 24%

**EMERGENCY COSTS**
Early data from the University Innovation Alliance (UIA), a coalition of eleven public research universities, shows that about 4,000 Pell-eligible college seniors, who are in good academic standing, are at risk of being dropped from their classes or not allowed to graduate because less than $1,000 is owed to their institutions.

**VETERAN-STATUS**
- 4% *OF UNDERGRADS ARE VETERANS*

HOW CAN FEDERAL POLICY HELP SET TODAY’S STUDENTS UP FOR SUCCESS?
Outcomes are critical for today’s students—including completion, employment, equity, and value—to be gained from higher learning. Federal policy needs to catch up to the way that today’s students are learning and reward institutions and systems that deliver the strongest career and educational outcomes.

**FEDERAL FINANCIAL AID** should be redesigned with a focus on the needs of a wide range of students, especially those who work full- or part-time, are financially independent, or need to enroll in courses outside the traditional two-semester approach. Redesign approaches could include rethinking Pell eligibility for workforce programs, or simpler loan repayment to match today’s students’ needs.

**DATA** gathered through federal, state, and workforce data systems should cover the full spectrum of today’s students, not just first-time, full-time students. Today’s students, families, schools, and taxpayers need clear information to make informed choices about higher learning.

4 [https://www.insidehighered.com/sites/default/server_files/files/Completion%20Grants%20release%208_16_17%20FINAL.pdf](https://www.insidehighered.com/sites/default/server_files/files/Completion%20Grants%20release%208_16_17%20FINAL.pdf)
5 [https://www.luminafoundation.org/todays-student-statistics](https://www.luminafoundation.org/todays-student-statistics)